

Crystal Waters Retirement Community is a Top-Rated Community, in Cuyahoga County by Premier Senior Living Reviews Award Program, "Caring Stars"!

Strongsville, OH; January 13, 2015 – Today three Cuyahoga County Assisted Living Communities and others across the nation were named the "Caring Stars of 2015," a recognition for service excellence based on online reviews from older adults, family caregivers, and industry experts on Caring.com, a leading senior care website with 2.5 million unique visitors monthly and 70,000 consumer reviews.

<u>Crystal Waters Retirement Community was one of three Assisted Living Community</u> <u>in Cuyahoga County to receive this award.</u> The Crystal Waters difference lies in our efforts to truly allow our residents to experience the comfort of home in our community. In fact, our residents recently gave us a 92.7% satisfaction rating on the Ohio Department of Aging's Resident Satisfaction Survey, which is higher than the statewide average for other Assisted and Independent Living communities. Our community has also been 100% Deficiency Free for four consecutive years, as determined by the Ohio Department of Health. A wide array of activities and events for residents to participate in and our delicious home cooked meals all contribute to the feeling of home. Our spacious suites, which residents can customize and decorate to their liking, add additional comfort and honors the individualism of each person. And our warm and wonderful staff happily interacts and assists residents with medications and daily activities should residents so choose. Caring.com researched 31,000 assisted living communities nationwide, Americans are increasingly relying on senior care reviews to guide their senior living inquiries, tours, and move-ins, per data from multiple original market research studies conducted by Caring.com in 2014. To be considered for Caring Stars 2015, the community had to: receive at least three new consumer reviews in the last year (including at least one 5-star review); possess a high overall average rating across all reviews on their listing to demonstrate excellence consistency; and have no unresolved negative reviews, to demonstrate responsiveness to critical feedback online. And with the rising popularity of social media among Baby Boomers and older adults, the Caring Stars program has grown significantly over the years. Caring star communities are located in 43 states and 323 counties across the country.

What are people are saying about Crystal Waters Retirement Community?

"The best possible care we could ask for. The entire staff is caring, helpful, and very knowledgeable in their tasks and duties. The food is great. My dad enjoys living there"

"My parents loved Crystal Waters. They were well taken care of by the staff. I called it a little piece of heaven! My dad really enjoyed the activities."

Local families and seniors interested in touring to learn more about one of Cuyahoga County's best assisted living communities, Call Crystal Waters Retirement Community at (440) 238-3600 or visit our new website for a Virtual Tour: <u>www.crystalwatersrc.com</u>.

To view the complete Caring Stars of 2015 list, please visit <u>http://www.caring.com/bestseniorliving</u>.